



CITY OF NEW PORT RICHEY

APPLICATION FOR POLITICAL SIGNS

Date: _____

Name of Person Applying: _____

Name of Candidate Running for Office: _____

Address: _____

Phone Number: _____

E-Mail Address: _____

I, the aforementioned signer, have applied for temporary political signage to be placed within the City's corporate limits of the City of New Port Richey.

I have read Section 13.02.00 and 13.17.00 of the Land Development Code pertaining to free expression signage, and understand that I must remove all signs within three days following the election. Further, I understand the rules and regulations regarding where I may place the signs and the size of the signs.

Signature of Candidate Running for Office

The City Clerk's Office has received the \$60.00 administrative fee (nonrefundable). A copy of this application will be sent to Code Enforcement.

Signature of City Clerk/Deputy City Clerk

Attachments:

Section 13.02.00 and 13.17.00, Land Development Code

13.02.00 - Definitions.

The following words, terms and phrases, when used in this article, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Abandoned or discontinued sign or sign structure shall mean any sign on which is advertised a service that is no longer available, a business that is no longer licensed, no longer has a certificate of occupancy, or is no longer doing business at that location and such circumstances have continued for a period of one hundred eighty (180) days. A sign or sign structure is considered abandoned or discontinued when its owner fails to operate or maintain a sign for a period of one hundred eighty (180) days or the sign is left blank for said period.

Address signs shall mean a sign displaying the street address of the premises upon which the sign is located, provided that the letters or numerals shall be no more than six (6) inches in height and the total sign area shall not exceed two (2) square feet.

Advertisement or advertising shall mean commercial sign copy intended to aid, directly or indirectly, in the sale, use, or promotion of a business entity, product, commodity, service, activity, or form of entertainment.

Advertising poster. See definition for *Window sign*.

A-frame sign. See definition for *Sandwich sign*.

Animated sign shall mean any sign which includes action or motion, or the optical illusion of action or motion, or color changes of or over all or any part of the sign face, requiring electrical energy or set in motion by movement of the atmosphere or wind; and includes any sign made up of a series of sections that turn and stop to show two (2) or more pictures or messages in the copy area and includes electronic reader boards with text or graphics that scroll across the screen and signs displaying full motion video.

Architectural detail shall mean any projection, relief change of material, window or door opening, exterior lighting, inlay, or other exterior building features not specifically classified as a sign. The term includes, but is not limited to relief or inlay features or patterns that distinguish window or door openings, and changes in façade materials to create an architectural effect.

Architectural lighting shall mean any exterior lighting that frames building features.

Artwork shall mean a two- or three-dimensional representation of a creative idea that is expressed in a form and manner as to provide aesthetic enjoyment for the viewer rather than to convey a commercial message about any product or service.

Area or surface area of signs shall mean that area enclosed by one (1) rectangle, parallelogram, triangle, circle or semicircle, the sides of which make contact with the extreme points or edges of the sign, including the supporting structure which does not form part of the sign proper or of the display. The area of a sign composed of characters or words attached directly to a large, uniform building wall surface shall be the smallest rectangle, parallelogram, triangle, circle or semicircle which encloses the whole group of words or characters.

Attached sign shall mean any sign attached to, on or supported by any part of a building (e.g., walls awning, windows, or canopy) which encloses or covers useable space.

Awning sign shall mean any sign that is a part of or attached to a canopy, awning, or other fabric, plastic, or structural protective cover projecting from and supported by a building. May also be referred to as a *Marquee sign* or a *Canopy sign*.

Balloon sign shall mean a temporary inflatable sign, figure, character, balloon, blimp or other inflatable item used for advertising.

Banner shall mean any sign comprised of a mounted piece of cloth, fabric or other nonrigid material and includes, but is not limited to, any streamer, bunting, pennant, ribbons, wind flaps, wind banners, teardrop banners, feather banners, air puppet dancer signs, ensign or standard which is used to attract

attention, whether or not imprinted with words or characters. *Flags* as defined elsewhere in this subsection shall not be considered banners.

Beacon shall mean a stationary or revolving light which flashes or projects illumination, single color or multicolored, in any manner which is intended to attract or divert attention.

Bench sign shall mean a bench or bus shelter upon which a sign is drawn painted, printed or otherwise affixed thereto that is authorized in writing by the City Council.

Billboard shall mean a large, immobile on-premises or off-premises commercial sign structure that may or may not be illuminated or have moving parts (e.g. tri-vision signs) that is designed to stand apart from its surroundings by reason of its attributes including, but not limited to, its size (area) and height. A sign shall be considered a billboard if its size (area) is in excess of two hundred (200) square feet and/or its height is greater than twenty-five (25) feet.

Building line shall mean a line beyond which no building may extend, as established by ordinance. A building line in some instances may coincide with the property line.

Building official or city building official shall mean all code enforcement officers, code enforcement inspectors, sworn law enforcement officers, building code and fire inspectors.

Building sign. See definition for *Projecting sign*.

Bus shelter sign. See definition for *Bench sign*.

Canopy sign. See definition for *Awning sign*.

Changeable copy sign shall mean a sign in which message copy may be changed manually or automatically through the utilization of attachable, changeable or interchangeable letters, numbers, symbols, and other similar characters. A changeable copy sign that meets the standards of this Code is not an animated sign. Displays on automatic changeable copy signs shall be static.

City manager shall mean the City Manager of the City of New Port Richey or his/her designee.

Commercial, commercial message or commercial sign shall mean any sign wording, logo, or other representation or image that directly or indirectly names, advertises, or calls attention to a product, service, sale or sales event or other commercial activity.

Construction site sign shall mean a temporary on-site sign during the time that a building permit is active and prior to the completion of the work for which the permit was issued.

Development review committee shall mean the development review committee of the City of New Port Richey.

Directory sign shall mean any sign identifying the location of tenants or occupants of a building, group of buildings, and/or business district.

Double-faced sign shall mean a sign which has two (2) surfaces for display of copy, backed against the same background, one (1) face of which is designed to be seen from one (1) direction and the other face from the opposite direction, every point on each face being either in contact with the other face or in contact with the same background.

Downtown Zoning District shall mean that area designated as having a downtown zoning designation on the City's zoning map or any modification thereof or amendment thereto.

Erect shall mean to build, construct, attach, hang, place, suspend, or affix, and shall also include the painting of signs.

Façade shall mean any side of a building including its roofline.

Flag shall mean any cloth, fabric or other nonrigid material containing distinctive color(s), pattern(s), symbol(s), emblem(s) or insignia(s) containing noncommercial speech or used as a symbol of any nation, organization of nations, State, City, religious, fraternal or civic organization. Flags shall not be considered signs for the purposes of this Code.

Free expression sign shall mean a sign not in excess of sixteen (16) square feet in size (area) and the top of which is not more than six (6) feet off the ground, communicating information, ideas or views, or containing any noncommercial message that is otherwise lawful.

Freestanding or pole sign shall mean any sign supported by poles, posts, or similar structural members that are placed on or anchored in the ground and that are independent of any building or other structure.

Frontage shall be defined as differentiated below:

Lot frontage shall mean the length of the property line for a parcel which runs parallel to, and along, a public road right-of-way or street, exclusive of alleyways.

Building frontage shall mean the single façade constituting the length of a building which runs parallel to a public road right-of-way or street, exclusive of alleyways.

Business frontage shall mean that portion of a building occupied by a single office, business, or enterprise abutting a street, parking area, or other means of customer access such as an arcade, mall, or walkway.

Ground level shall mean the lowest finished grade of a parcel of land nearest to or below a sign, as the context may require, exclusive of any filling, berming, mounding, or excavating solely for the purpose of erecting or supporting such sign.

Hanging sign shall mean a sign suspended by a supporting device usually affixed perpendicularly to a building or other structure.

Height shall mean the vertical distance measured from ground level nearest the base of the sign to the highest point of the sign.

Identification sign shall mean any sign indicating the name or the character of the business or use carried on therein. Identification signs are subject to the size and height restrictions delineated elsewhere in this Code. Identification signs are not used to advertise services and goods provided. May also be referred to as *Identity sign*.

Identity sign. See definition for *Identification sign*.

Illuminated sign shall mean any sign containing integral artificial illumination or a sign which is artificially illuminated from an exterior source or any sign containing electric wiring.

Integral signs shall mean a sign carved into stone, concrete or similar material or made of bronze, aluminum or which are of other permanent-type construction and made an integral part of the structure and are not in excess of nine (9) square feet in area.

Location shall mean a lot, premises, building, wall, or any place whatsoever upon which a sign is located.

Logo shall mean any seal, service mark, trademark, slogan, motto, written message, or any other similar type of design which signifies or is identified with the sale, use, or promotion of a business entity, political party or affiliation, product, commodity, service, activity, or form of entertainment.

Lollypop sign shall mean a sign which is attached to a single pole or stake that is designed to be driven into the ground and is not stabilized into the ground or affixed in place by any other device than the stake to which the sign is attached.

Maintenance shall mean the repairing or repainting of a sign structure or renewing copy which has been made unusable by ordinary wear, weather, or accident.

Marquee sign shall mean a sign attached to or hung from a marquee, canopy, awning or other similar structure projecting from and supported by the building and extending beyond the building wall. May also be referred to as *Canopy sign* or *Awning sign*.

Monument sign shall mean any sign attached to a permanent foundation and not attached or dependent for support from any building, pole, posts, or similar uprights.

Multifaced sign shall mean any sign having three (3) or more faces which are not parallel or back-to-back, upon which the same or dissimilar copy is displayed.

Multiple dwelling shall mean any building comprised of more than three-family dwelling units, unless otherwise defined by the zoning ordinance.

Noncommercial message shall mean any message which is not a commercial message.

Noncommercial on-site directional sign shall mean an on-site sign of no more than four (4) square feet in sign face area, providing direction or information to pedestrian or vehicular traffic that is related or reasonably necessary to the movement of pedestrian or vehicular traffic on the premises, and provided that business logos or other non-traffic control symbols do not exceed twenty-five (25) percent of the sign face area and which conform to the current MUTCD published by the Federal Highway Administration. Examples are "entrance", "exit," "caution", "no parking", "one way only", "no trespassing".

Nonconforming sign shall mean any sign that does not conform to the requirements of this article. Prohibited signs are not nonconforming signs.

Off-premises sign or off-site sign shall mean any commercial sign advertising a product, business, person, activity, condition, or service not located or available on the same zone lot where the sign is installed and maintained.

On-premises sign or on-site sign shall mean any sign relating to any noncommercial content, or to commodities, accommodations, services, business or activities to be rendered on the same zone lot on which the sign is located.

Parapet shall mean a false front or wall extension above the roofline of a building.

Pennant shall mean any series of small streamer-like pieces of cloth, plastic, or paper, or similar material attached in a row to any staff, cord, building, or at only one (1) or two (2) edges, the remainder hanging loosely.

Permit holder shall mean the person in legal possession of any permit required under this Code.

Pole sign. See definition for *Freestanding sign*.

Portable sign shall mean any temporary sign whose design and/or construction is manifestly intended to be of a portable nature, whether anchored, carried, freestanding, towed, self-propelled, or attached to a vehicle including signs attached to a truck, bus, trailer, taxi or other vehicles while in the course of business; provided, that the primary use of the vehicle is not for the purpose of advertisement; *portable sign* shall also include a sign converted from an A-frame or sandwich board sign; and any umbrella or balloon or other inflatable device, when such umbrella, balloon or device is used for advertising. "Portable sign" shall not be interpreted to include a sandwich sign or bench sign in the Downtown Residential Overlay District.

Prohibited sign shall mean any sign which is proscribed, banned, outlawed or otherwise prohibited by this Code.

Projecting sign shall mean any sign affixed perpendicularly to a building or wall in such a manner that any leading edge extends more than six (6) inches beyond the surface of such building or wall.

Property shall mean the overall area represented by the outside boundaries of a parcel of land or development.

Real estate sign shall mean a temporary sign indicating the real property which is available for showing, sale, rental, or lease.

Roof line shall mean either the edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette and, where a building has several roof levels, this roof or parapet shall be the one belonging to that portion of the building on whose wall the sign is located.

Roof sign shall mean any sign located or erected on or attached to a roof and which extends above the roofline; *roof sign* shall also include any sign which receives partial or total support from a roof by

means of girders, wires or other type of supporting structure which is attached to, located or erected on a roof.

Sandwich sign shall mean any double- or single-faced commercial sign which is portable and may be readily moved from place to place. This type of sign is generally freestanding and not affixed to the ground in any way although some temporary type of attachment to the ground is occasionally used. A sandwich sign is not considered to be a changeable copy sign despite the means or method by which the message is displayed on the sign structure.

Shopping center or business center shall mean a group of three (3) or more business establishments within a single architectural plan or unified development concept, with common ownership of property, or cooperative or condominium ownership.

Sign shall mean any surface, device, fixture, placard, fabric, or structure which bears colors, letters, figures, designs, symbols, trademarks, reflecting or illuminating devices, including forms shaped to resemble any human, animal or product, architectural style or design with text, or writing to advertise, attract attention, announce the purpose of, identify the purpose of any person or entity or to communicate or convey information of any kind to the public and is visible from an abutting property, public right-of-way, or body of water and which is not artwork as defined herein or architectural detail as defined herein. The term does not include wayfinding, directional, hazard and traffic control devices and similar signs required or installed by a government agency on private property or notices required to be posted by law or ordinance on private property.

Sign face shall mean the part of the sign that is or can be used to identify, display, advertise, communicate information, or for visual representation which attracts or intends to attract the attention of the public for any purpose.

Snipe sign shall mean any sign painted on or of any material including paper, cardboard, wood and metal when tacked, nailed or attached in any way to trees, poles, walls, trash receptacles, fences or other objects not designed or intended to carry or display a sign.

Street shall mean a public right-of-way used for vehicular and pedestrian traffic, exclusive of alleyways.

Subdivision sign shall mean a sign which identifies the name of a platted subdivision.

Temporary sign shall mean a sign or advertising display constructed of cloth, canvas, fabric, paper, plywood or other light material and which may be displayed for no more than ninety (90) consecutive days if a different duration is not specified herein. Temporary signs may convey either commercial or noncommercial messages.

Trailer sign shall mean any sign that is affixed or placed on a trailer or other portable device that may be pulled by a vehicle.

Traffic control device shall mean any sign located within the right-of-way that is used as a traffic control device and that is described and identified in the Manual on Uniform Traffic Control Devices (MUTCD) and approved by the Federal Highway Administrator as the National Standard and as may be revised from time to time. A traffic control device includes those signs that are classified and defined by their function as regulatory signs (that give notice of traffic laws or regulations), warning signs (that give notice of a situation that might not readily be apparent), and guide signs (that show route destinations, directions, distances, services, points of interest, and other geographical, recreational, or cultural information). These devices are not regulated as signs under this article.

Vehicle or *vehicles* shall mean automobiles, trucks, trailers, construction equipment and other such mobile equipment whose major purpose is other than the display of advertising.

Vehicle sign shall mean a sign attached to or placed on a vehicle, including automobiles, trucks, boats, campers, and trailers which is parked on or otherwise utilizing a public right-of-way, public property or on private property so as to be intended to be viewed from a vehicular right-of-way for the basic purposes of providing advertisement for products or services or directing people to a business or activity. This definition is not to be construed to include those signs that identify a firm or its principal products on a vehicle, unless such vehicle is parked in such a manner that it is intended to provide advertisement of

products or services or to direct people to a business or activity, or such advertising devices as may be attached to and within the normal unaltered lines of the vehicle of a licensed transit carrier, when and during that period of time said vehicle is regularly and customarily used to traverse the public highways during the normal course of business.

Wall sign shall mean a sign affixed directly to or painted on or otherwise inscribed on an exterior wall and confined within the limits thereof of any building and which projects from that surface less than twelve (12) inches at all points.

Warning sign shall mean a sign of no more than four (4) square feet in size, located on a property posting the property for warning of pedestrian or vehicular dangers, access or safety issues (e.g. "no parking," "no trespassing," "do not enter," "no hunting," "no swimming,") or of a hazardous condition or dangerous object or animal in the immediate vicinity and provided such sign does not carry any commercial message or identification.

Window shall mean any panel of transparent material surrounded by a framing structure and placed into the construction material comprising the building facade. A window panel shall be deemed a unified whole regardless of framing materials that define smaller areas within the window sash.

Window sign shall mean any sign placed in or affixed to a window in such a manner as to be observable from the exterior of the premises. For purposes of this article, any sign placed inside a premises which may be observed from outside the premises shall be deemed a window sign if it is placed within a distance not exceeding the greatest horizontal or vertical dimension of the window through which such sign may be observed.

Zone lot shall mean a parcel of land that is of sufficient size to meet minimum zoning requirements for area, coverage, and use; and that can provide such setbacks and other open spaces as required by the applicable zoning regulations.

(Ord. No. 1744, § I, 1-24-2005; Ord. No. 1870, § 1, 5-15-2007; Ord. No. 1865, § 1, 6-5-2007; Ord. No. 2016-2078, § III, 5-17-2016)

13.17.00 - Sign standards by zones—Generally.

1. The following sign standards by zone are intended to regulate signs in a manner that is consistent with the land use classification which establishes the character of the area in which the signs are located and in keeping with the overall character of the community. Said sign standards include every zone in the City as defined by the zoning ordinance and official zoning map. Only signs as described in this section and as may be described under sections 13.05.00 and 13.08.00 regarding temporary signs and exemptions will be permitted in each particular zone.
2. If any zone is omitted from this section or if a new zone is created after the enactment of this section, no signs, except those signs described under sections 13.05.00 and 13.08.00 regarding temporary signs and exemptions, shall be permitted therein until this section shall be amended to include this zone.
3. If any area is annexed into the City limits, no sign, except those signs described under sections 13.05.00 and 13.08.00 regarding temporary signs and exemptions shall be permitted therein until the area annexed has been zoned by the City Council. Signs in existence as of the time of annexation not in compliance with the provisions of this chapter shall be deemed non-conforming signs subject to the provisions of section 13.06.00.
4. No sign shall be erected so as to obstruct any fire escape, required exit, window, or door opening intended as a means of egress.
5. No sign shall be erected which interferes with any opening required for ventilation.
6. Signs shall maintain a minimum of six (6) feet horizontal and twelve (12) feet vertical clearance from electrical conductors and from all communications equipment or lines located within the City.
7. Signs and their supporting structures shall maintain clearance and noninterference with all surface and underground facilities and conduits for water, sewage, electricity, or communications equipment or lines. Furthermore, placement shall not interfere with natural or artificial drainage or surface or underground water.
8. No sign shall be attached to a standpipe, gutter, drain or fire escape, nor shall any sign be installed so as to impair access to a roof.
9. No sign shall be placed within fifteen (15) feet from the present right-of-way line or public right-of-way of any street in the City, except in the Downtown Zoning District whereby signs will meet the setback requirements of that district.
10. A sign shall be construed to form a single unit. In cases where matter is displayed in a random or unconnected manner without organized relationship of the components, each such component shall be considered a single sign. All permanent signs shall be permanently affixed to, and/or incorporated into, the sign cabinet, or building wall or other base material. All signs shall be constructed of materials designed to be permanent, safe, withstand weather conditions, and shall have permanent supports appropriate for its size. The sign size (area) for a sign with more than one (1) face shall be computed by adding together the area of all sign faces visible from any one point. When two (2) identical sign faces are placed back to back, so that both faces cannot be viewed from any point at the same time, and when such sign faces are a part of the same sign structure and are not more than twenty-four (24) inches apart, the sign size (area) shall be computed by the measurement of one of the sign faces.
11. No sign shall be located within the Free Vision Zone prescribed by section 10.02.00 of the land development code.
12. No signs other than temporary signs shall be constructed of cloth, canvas, fabric, paper or cardboard or plywood.
13. Balloon signs shall not exceed twenty-five (25) feet in height measured from the ground.
14. Free expression signs shall be allowed on any lot or parcel provided that such signs are located on private property, are not within the rights-of-way, are not located in a Free Vision Zone, do not

exceed sixteen (16) square feet and are not higher than six (6) feet. Individual signs shall not exceed four (4) square feet.

(Ord. No. 1744, § I, 1-24-2005; Ord. No. 2016-2078, § III, 5-17-2016)